



Taylor Smith

taylor@taylorannsmith.com

EDUCATION

Bachelor of Fine Arts in Graphic Design Minor in Marketing

The University of Akron, 2024

GPA: 4.0/4.0

ACHIEVEMENTS

AAF-District Five ADDY Awards | 2024

- Silver Student | Packaging

AAF-Akron ADDY Awards | 2024

- Gold Student | Packaging
- Silver Student | Branding
- Silver Student | Point of Sale
- Silver Professional | Kleidon & Associates
- Silver Professional | Kleidon & Associates

John & Barbara Gillette Study of the Arts Abroad & Academic Scholarship | 2023

Top 3 Graphic Design Junior | 2023

Key Blue Award | Top Sophomore 2022

Dean's List | Fall 2019

President's List | Spring 2020–Spring 2024

INVOLVEMENT

AAF-Akron Member

Akron, Ohio | 2024

Myers School of Art Volunteer

Akron, Ohio | 2020–2023

Make a Difference Day Volunteer

Akron, Ohio | 2019–2022

Emerging Leader Program

Akron, Ohio | 2019–2021

SKILLS

Adobe InDesign

Typography

Marketing Basics

WORK EXPERIENCE

Kleidon & Associates | Junior Designer

Copley, OH, August 2023–Present

Worked collaborative to create innovative solutions for ranges of projects such as branding, print, design, and social media. All the while breaking design barriers and create award-winning work.

The College of Business | Graphic Design Intern

The University of Akron, May 2022–April 2024

Sole designer of social media material and physical media for the entire College of Business community. Worked directly with the Director of the Taylor Institute.

PSI Solutions | Graphic Design Intern

Twinsburg, OH, July 2023–February 2024

Independently designed, created, and executed various design projects. These projects range from physical media, to collaborative materials like buttons and plinko boards, and social media posts.

Design x Nine | Student Designer

The University of Akron | August 2022–May 2023

Collaborated to develop relevant brand identities for specific University related organizations on an invitation-only student design team. Meanwhile, creating posters, web banners & icons, and additional branding elements necessary to complete fully developed projects.

The Department of Student Life | Student Designer

The University of Akron, June 2022–December 2022

Designed t-shirts for large events like Spring Fest and Homecoming 2022. Created logos for student organizations and events such as The Zips Programming Network, Serve Akron, & Homecoming 2022. Designed digital and physical media for over 300+ organizations.

The Zips Programming Network | Executive Chair

The University of Akron, June 2021–December 2022

Independently organized and budgeted free events for students on campus. Conducted professional meetings with both students and professional staff. Created media such as posters, Instagram posts, and handbills for the organization.